

**education.**

Point Loma Nazarene University / 2017-2021  
Bachelor of Arts, Graphic Design  
GPA 3.8-4.0, Magna Cum Laude

**awards.**

PLNU Dean's List / 2017-2021  
PLNU Art & Design Department  
Scholarship / 2017-2021

**experience.**

**illustrator + designer** /  
October 2017-current /

Worked with clients on projects ranging from individual custom artworks, complete brand identity packages, billboard & mural designs, visual assets for social media, and layout design.

**customer service specialist + in-house designer** /

October, 2021-May, 2022 /  
Nehalem Bay Wellness

Curated a welcoming and educational customer experience, maintained a large product inventory, created and maintained visual brand assets, assisted in store operations and digital asset management, and worked with management to create and implement store-wide standard operating procedures.

**hostess + barista** /

October, 2020-July, 2021 /  
Jennings House Cafe

Created an outstanding customer service experience as a hostess by answering questions and attending to guest needs, completing guest's drink orders accurately and efficiently as a barista, and ensured the cleanliness of the store and work areas.

**graphic designer (intern)** /

October, 2019-December, 2019 /  
Astronobeads

Designed brand identity assets and created social media content using a variety of mixed media techniques.

**administrative assistant** /

October 2017-December 2020 /  
Campus Facilities, Point Loma Nazarene University

Managed budgets and invoicing, maintained project files, oversaw employee time sheet auditing, managed the digitalization of sensitive files, and provided general office assistance.

**skills.**

- InDesign      Illustration
- Photoshop    Branding + Identity
- Illustrator    Research + Analysis
- Procreate    Conceptual Thinking
- Copy-writing

**exhibitions.**

**FLUX**

Solo exhibition / Keller Gallery, PLNU, San Diego CA /  
April, 2021

**connections**

Group exhibition / Keller Gallery, PLNU, San Diego, CA /  
October, 2020

**la playa books**

Solo exhibition / La Playa Books, Point Loma, San Diego, CA /  
November, 2019-January, 2020

**we: art collective, form**

Group exhibition / Culture Brewing, Oceanside, CA /  
October, 2019

**RAW artists, stellar**

Group exhibition / House of Blues, San Diego, CA /  
October, 2019

**west of modernism**

Honors group exhibition / Love Gallery, PLNU, San Diego, CA /  
April, 2019

**portfolio.**

**west of modernism**

Designed a series of posters through a three part process of typographic composition, photography and image studies, and poster composition

**daniel versman**

Created a custom typographic and illustration system for usage in motion design, album artwork, and ephemera

**sölum**

Designed a multi-media identity package for an original restaurant concept

**ink illustration**

Designed and illustrated a series of tattoos based on client requests

**personal brand**

Designed a multi-media identity package for usage as a professional brand

**creation care week**

Illustrated and edited an animated short as part of a campus-wide sustainability event

**discard**

Utilized found materials to create a series of original collages under a unified concept

**scholarship report**

Worked within a preexisting system of typography and imagery to create new layouts and update content for an annual print publication

**FLUX**

Created 25 original, multi-media artworks for a solo exhibition in Point Loma Nazarene University's Keller Gallery

**connections**

Created five original multi-media artworks for Point Loma Nazarene's virtual exhibition *Connections*

